

DASC Internship

About the Position

Description --- Public Relations and Media

Dig in with us as we prepare for our numerous events and association communication needs. We are looking for someone that wants actual experience; we can get our own coffee. This is about getting your hands dirty in real world communications from traditional to new media in a fast paced environment.

Responsibilities

Provide editorial and multimedia support for the association, including state and regional championships (approximate start date: June 1, could be flexible for the right candidate). This is a great, hands-on, opportunity for a student interested in public relations/communications.

Writing/updating web site content, including, but not limited to

- Press releases
- Statistics
- Game day content
- Events calendar listings
- Weekly stories and notes
- Social media

Collecting player-related content, including, but not limited to

- Blogs
- Reviewing team bios for feature stories (website / Facebook / Twitter/ TV) and history content
- Writing feature articles and news items for various distribution through multi-media formats
- Spotlight
- Collecting and expanding audio and photo content offerings

Goals

- 1) Improve breadth and depth of online content
- 2) Contribute to quality of publication content
- 3) Assist in public relations functions

Qualifications and Experience

- 1) Current student or recent graduate in journalism, PR, communications or similar discipline
- 2) Strong writing and computer skills
- 3) Excellent attention to detail
- 4) Desire for career in sports, preferably with some sports-specific work experience
- 5) Openness to work weekends and travel (travel if mutually agreeable)
- 6) Comfort working on multiple projects with tight deadlines in fast-paced environment
- 7) Knowledge in HTML and Photoshop preferred
- 8) Experience in soccer preferred
- 9) Willing to work non-traditional hours

Apply

Email your cover letter and resume to frankg@dakotaalliancesoccer.com with 2017 INTERN as the subject line and when you would be able to begin the internship.

Requirements: 10 – 15 hours per week – stipend will accompany this internship commensurate with qualifications.

Apply Now if you are interested!